



399 Edgware Road Colindale, Brent

Role

Quod is instructed by Development Securities Plc to provide professional advice with regards the redevelopment of Oriental City in north London. The proposals seek to transform this 2ha site into a vibrant new mixed use community. Hybrid planning permission was granted in 2013.

The hybrid planning application was determined by the London Borough of Brent and the GLA and comprised a 8,000sqm foodstore (pre-let to Morrisons), over 5,000sqm of additional new retail and restaurant space, 183 private residential units, new public realm and a new 420-pupil primary school with nursery.

Quod act as lead consultant advising on all planning issues at pre-application and post submission stage and negotiating the planning application towards a successful planning permission, with zero affordable housing, also negotiated by Quod. Quod are also instructed to progress reserved matters applications.

Quod managed the EIA for the development, which successfully 'scoped out' many of the environmental assessments requested.

Quod continues to advise on the implementation of the planning permission and the reserved matters application.

Description

Major mixed use redevelopment including food store

Client

Development Securities Plc

Planning Authority

London Borough of Brent and the GLA

Expertise

Planning	✓
CIL	✓
Environmental Planning	✓
Development Economics	
Socio-economic	✓
Infrastructure	
Strategic Land Promotion	
Regeneration	✓
CPO	

Project Type

Infrastructure	
Major Mixed Use	✓
Residential	
Retail & Commercial	✓