# A Quod profile

# **Barney Stringer**Senior Director

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# **Areas of expertise**

Barney leads on the economic and social aspects of his clients' major projects. He has an unrivalled expertise in the demographics of new communities and the infrastructure needed to support them – from schools and playspace to health facilities and employment. He is a prominent analyst on the need for new housing, and the evidence for objectively assessed needs.

He applies a commercial focus to turn community infrastructure from a cost, into a reason for consent – getting the right package, positioning the scheme to win support and sealing a sensible S106. He makes the case at EIP, advises through the masterplanning stage, negotiates in planning, and gives evidence at inquiry.

# **Key experience**

Barney's track record includes many of the biggest developments in the country including new communities, major mixed-use urban developments, high profile office towers, transport and power infrastructure.

He has experienced planning and policy from different sides over a twenty year career, as an award-winning journalist, as an expert political advisor, in policy lobbying in the UK and EU, as head of the planning team at a Regional Development Agency, and in schools planning for local authorities.

### **Urban Mixed Use Development:**

**Westfield London & Westfield Croydon** – Regeneration strategy and advice for two major retail-led mixed-use schemes.

Wood Wharf – Masterplanning advice, socio-assessment, regeneration strategy and S106 for one of London's most ambitious developments, a major extension of Canary Wharf

**Everton FC** – Crime Impact Assessment and inquiry evidence for

# **Key projects**

Wood Wharf

White City

**Brent Cross Cricklewood** 

Crossrail

Vauxhall Nine Elms Battersea

Stratford City

Elephant and Castle

### **Key clients**

Westfield

Berkeley Group

**Land Securities** 

**Canary Wharf** 

Ballymore

Chelsfield

Lend Lease

Hammerson

Countryside Properties

London and Newcastle

Legal and General



football stadium and retail development.

**Vauxhall Nine Elms** – Masterplanning advice, social infrastructure advice, review and input to GLA planning area policies, Socio-Economic assessment.

# **New Settlements and Communities:**

**Rownham** – Objectively Assessed Housing Need and local Plan Examination evidence.

**Cane Hill** – Social infrastructure and deliverability analysis of greenbelt housing schemes.

**Crowthorne** – Inquiry expert witness, Masterplan advice, stakeholder negotiations, and Socio-Economic assessment of 1,000 home development in Bracknell.

**Alconbury** – local economic assessment, stakeholder engagement and masterplan advice.

#### **Retail:**

Strategic advice and assessment for major retail schemes including Brent Cross, Ealing and Woolwich Town Centres, and the Canary Wharf Crossrail station and shopping centre.

Work for many major retailers including Tesco, Sainsbury's, Morrisons, IKEA, B&Q.

#### Infrastructure:

**Education** – S106, demographic forecasting and school roll planning for many developers and local authorities. Admissions planning for high profile new schools, including an all-through academy.

**Health** – S106, Health Impact Assessment, masterplan advice and negotiation for numerous major schemes.

**Transport and Energy** – Socio-Economic impact assessment for new roads, public transport schemes, and airports, as well as power stations and pipelines.