



Bluewater Shopping & Leisure Centre

Kent

Role

Quod is advising Lend Lease in relation to the redevelopment of the West Village, Bluewater to deliver up to an additional 30,500sqm of new retail and catering floorspace. The West Village redevelopment is the first major new retail expansion of Bluewater since it opened in 1999 and represents an important evolution of Bluewater's offer, with the new floorspace targeted at aspirational brands.

Quod acted as planning consultant, submitting the application and providing the interface with the local planning authority. In addition, Quod prepared a Regional Retail Impact Assessment to support the application – this was a fundamental part of Lend Lease's case to demonstrate that the extension would not prejudice the regeneration of nearby town centres.

The planning application was approved by Dartford Planning Committee in August 2013, following a decision of the Secretary of State not to call in the application.



Description

Strategic Planning Advice and Planning Application for Extension to the West Village

Client

Lend Lease (on behalf of the owners of Bluewater)

Planning Authority

Dartford Borough Council

Expertise

- Planning ✓
- CIL
- Environmental Planning
- Development Economics
- Socio-economic ✓
- Infrastructure
- Strategic Land Promotion
- Regeneration ✓
- CPO

Project Type

- Infrastructure
- Major Mixed Use
- Residential
- Retail & Commercial ✓