

A Quod profile



Helen Rodger Associate

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Areas of expertise

Helen has developed her skills and experience in the private sector over the last ten years. She is involved in a variety of projects at Quod, with experience in a range of sectors, including large scale residential-led and mixed-use developments, as well as purpose-built student accommodation, build to rent, hotel, retail and commercial developments. Helen is involved in all aspects of the planning process, from the provision of initial advice to the preparation and submission of planning applications; planning policy representations and project management.

Key experience

Sovereign Square (Marrico Asset Management LLP) - Helen has led the planning application process for the provision of a new high-end hotel at Sovereign Square in Leeds. Prior to the submission of the planning application, Helen led on the public consultation, co-ordination of supporting reports and leading the application through pre-application discussions, receiving a supportive response from Planning and Design Officers.

White Rose Office Park (Munroe K) - Helen has led on numerous proposals within the White Rose Office Park, ranging from minor planning applications and major developments within and adjacent to the Office Park, including provision of a new railway station and major office extension, which included successfully justifying the principle within an out-of-centre location. Helen's involvement includes assisting schemes through the pre-application process, preparation of planning applications and involvement with public consultation.

Meadowhall, Sheffield - Helen has been involved in the planning application process for the major extension to Meadowhall and surrounding land for leisure and retail use within an out of centre location. This has included the coordination of supporting reports, preparation and submission of a major hybrid planning application

Key projects

White Rose Office Park, Leeds
Sovereign Square, Leeds
Saxton Lane/Foundry Street, Leeds
River Don District, Sheffield
Hale Wharf, London Borough of Haringey
Lisbon Street, Leeds

Key clients

Marrico Asset Management
Munroe K
Realm
British Land
IKEA
London & Scottish Investments



and post submission negotiations.

Marston Business Park, Harrogate - Helen led on the planning application for the redevelopment and expansion of Marston Business Park. Helen undertook pre-application discussions with the LPA, coordinated the planning team and prepared and submitted the application leading to a successful consent. This included justification for the development both within and outside of the employment land designation. Helen is now assisting with the delivery of the site through the submission of condition applications and amendments to the consent.

Saxton Lane / Foundry Street - Helen has led on the planning application process for a 20-strong build to rent scheme in Leeds. Prior to the submission of the application, Helen led on the public consultation, coordination of the supporting reports and leading the application through successful pre-application discussions, as well as S106 negotiations.