



A Quod project sheet

Princess Quay Shopping Centre Hull

Role

Princes Quay is located in the heart of Hull City Centre and extends to circa. 30,000sq m of retail floorspace. The Shopping Centre has undergone significant investment by the owners, Princes Quay Estates Limited, in recent years, including comprehensive internal refurbishment and the introduction of a retail 'outlet' offer.

Planning permission was granted in 2018 for major enhancement works to the Shopping Centre. These included new roofing, cladding, and introduction of glazing to the Centre. Advertisement consent was also achieved for a range of signage, including a new totem sign adjacent to the Centre on the A64.

Key considerations included the adjacent Conservation Area and proximity of the Centre to a number of listed buildings. The relationship of signage with the adjacent highway was also a key consideration and Quod successfully demonstrated that the scheme was appropriate both in visual amenity and highways safety terms.

The works complement and link the Centre through to the recently approved adjacent events arena, 'Hull Venue'.

Quod are advising on other asset management matters, including the introduction of a new customer short stay car park to the west of the Shopping Centre, adjacent to the Venue development.

Description

Asset management and enhancement works to shopping centre

Client

Realm Ltd

Planning Authority

Hull City Council

Expertise

Planning



CIL

Environmental Planning

Development Economics

Socio-economic

Infrastructure

Strategic Land Promotion

Regeneration

CPO

Project Type

Infrastructure

Major Mixed Use

Residential



Retail & Commercial

Industrial, Logistics and Warehousing