

A Quod profile



## Ben Ford Senior Director

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### Areas of expertise

Ben is a chartered town planner with twenty five years of experience in the private sector and is a founding Director of Quod. Ben provides commercial planning advice within a range of property sectors including residential, retail, leisure, and commercial. Ben specialises in ground breaking large scale mixed use developments in London co-ordinating project teams. Ben has been called on a number of occasions as an expert witness.

### Key experience

**Lea Bridge Gasworks, Waltham Forest** – Detailed planning permission for 573 homes, 582m<sup>2</sup> commercial floorspace and buildings up to 18 storeys.

**Wembley Park Station Car Park, Brent** – Detailed planning permission for 454 new homes. 1,101m<sup>2</sup> of TfL offices accommodation, 115m<sup>2</sup> Class E and buildings of up to 21 storeys high.

**Bow Common Gasworks, Tower Hamlets** – Hybrid planning permission for 1,450 homes, 3,275m<sup>2</sup> commercial floorspace and buildings up to 16 storeys.

**Grand Union, Brent** – Hybrid planning permission for 2,426 new homes, 2.3 ha of new open space and buildings of up to 28 storeys high.

**Smugglers Way, Wandsworth** – Detailed planning permission for 554 homes in 13 buildings ranging from 8 to 15 storeys and 3,014m<sup>2</sup> of retail and business floorspace.

**Swandon Way, Wandsworth** - Detailed planning permission for 480 homes up to 17 storeys and 1,618m<sup>2</sup> of flexible commercial floorspace.

**Carpetright, 651-657 Old Kent Road, Southwark** – Detailed planning permission for 262 homes in buildings up to 20 storeys and 2,096m<sup>2</sup> of flexible commercial floorspace.

### Expert Witness, Public Inquiry

Wembley Park, Brent  
Royal Road, Southwark  
Chelsea Estate, Royal Borough of Kensington and Chelsea  
Brenntag, 215 Tunnel Avenue, Royal Borough of Greenwich  
Featherstone School, Ealing  
St Pancras Way, Camden

### GLA Call-in Hearings

Pentavia Retail Park, Mill Hill, LB Barnet

### Key clients

Avanton  
Barratt Homes  
Clarion  
DTZ Investors  
Department for Transport  
Landsec  
Legal and General  
London Square  
Meadow Partners  
Mitheridge Capital Management  
St Edward  
St George  
St William  
Scotia Gas Networks (SGN)  
Telford Homes



**Haringey Heartlands, Haringey** – Hybrid planning permission comprising 1,800 homes and 10,000m<sup>2</sup> commercial floorspace.

**Chelsea Creek, Hammersmith & Fulham** – Detailed planning permission for a 31 storey building and 415 homes.

**Lombard Wharf, Battersea** – Detailed planning permission for a 28 storey building on the River Thames Southbank comprising 135 residential units and 500m<sup>2</sup> of commercial floorspace.

**St Michael's Square, Croydon** – Detailed planning permission for 232 homes within two tall buildings of 25 storeys and 21 storeys.

**Pentavia Retail Park, Mill Hill, Barnet** – GLA Call-in approval – detailed planning permission for buildings up to 16 storeys and 844 homes and commercial floorspace.

**British Gas Site, Purley Way, Croydon** – Detailed planning permission for a mixed use proposal comprising 10,000m<sup>2</sup> of commercial floorspace; 845 residential units; nursery school and PCT; and deculverting of the River Wandle across the site.

**West Hendon, Barnet** – Hybrid planning permission for demolition of West Hendon Estate and erection of 2,000 new homes and 3,000m<sup>2</sup> of commercial floorspace adjacent to the Welsh Harp including four tall buildings up to 30 storeys. Awarded CIL Exceptional Circumstances Relief.

**Stonegrove Estate, Barnet** – Hybrid planning permission for the demolition of the existing estate and erection of 937 new homes and community facilities across a 12 hectare site adjacent to the Green Belt.

**Trenchard House, Soho, Westminster** – Detailed planning permission for 76 residential units and 2,000m<sup>2</sup> of retail and restaurant floorspace.

**Osiers Gate, Wandsworth** – Detailed planning permission for 275 homes, a 21 storey tall building and 3,000m<sup>2</sup> of commercial floorspace.

**Former Cane Hill Hospital, Croydon** – Hybrid planning permission for redevelopment of a 80ha site in the Green Belt for 660 houses, 5,000m<sup>2</sup> of commercial floorspace and new landscaped park.

**Oriental City, 399 Edgware Road, Brent** – Hybrid planning permission for a new Morrisons foodstore; 250 residential units, nursery and primary school for 480 pupils and a new Oriental Shopping Mall.

**BMW & Booker, Nine Elms, Wandsworth** – Detailed planning permission for buildings up to 18 storeys, comprising 307 homes and commercial floorspace.